

Derek Goode

Newmarket, ON
(905) 830-9829 (leave message)
derek_goode@goodeartworks.com
portfolio: www.goodeartworks.com

SUMMARY

To contribute to a position as a **Web / Graphic Designer** utilizing ten years of diverse experience working in the graphics industry independently, and in team environments, supported by an excellent education in Fine Arts, Graphic Design, and Web Development.

QUALIFICATIONS

Creative & open-minded with concepts
Strong communication skills
Problem solving / organized / self-motivated

WEB SKILLS

Dreamweaver CS4	XHTML / CSS	Browser compatibility
Fireworks CS4	JavaScript / JQuery / PHP	Image Slicing / Optimization
Flash CS4	ActionScript / TweenLite	W3C validation

GRAPHIC SKILLS

Adobe Photoshop CS4	Adobe Acrobat 9	Production Manager 7.5
Adobe Illustrator CS4	Corel Draw X4	FlexiSign Pro 8
Adobe InDesign CS4	QuarkXPress 7	Touch-ups & recreations

COMPUTER SKILLS: Mac (OS X) & PC (Windows XP / Vista / 7)

MS Word 2008 MS Excel 2008

PRE-PRESS SKILLS

Operation & maintenance of Mimaki, and Roland Eco Solvjet printers
Set-up of different media profiles
Troubleshoot files for colour modes & resolution output
File preparation for bleeds / trims & contour-cutting
File conversions for print / e-mail / web
Colour balance photos / Conceptual layout proofs

ARTISTIC SKILLS

Hand rendering (drawing & painting)	Pencil / Charcoal / Pen & Ink
Acrylics / Watercolours	Freelance Portraits & Illustrations

EMPLOYMENT

Graphic Illustrator/ Design Assistant A Needle Pulling Thread Oct. 2007 – present (part-time)

- Recreate drawing patterns and designs for a Canadian needle arts magazine publication
- Work from scanned drawings and files / Clean up line work and redraw designs layouts
- Consult with the Art Director for page layout illustrations, and customer accounts
- Designed and developed company website implemented with XHTML / CSS and JQuery
- Create and modify directory for The Needlework Pages CMS website / Update main website

Sign Production Designer Signs in the Making Inc. June 2006 - Aug. 2008

- Worked in a fast paced company designing & producing signage for the real estate market
- Worked with a team of designers creating art proofs for various franchises & head offices
- Conversated with clients over the phone regarding design modifications
- Produced various types of signage with the production team from fabrication to completion using machinery and power tools
- Operated vinyl plotters and digital printers / applied vinyl for different applications

Sign Production Designer Gottesman Signs Ltd. February 2005 - May 2006

- Worked in the company for design, fabrication, & production of signage for a large base of clients
- Created layouts for signage using Photoshop, Illustrator and Gerber software
- Plotted vinyl graphics using plotters / weeded, masked, and applied vinyl to varieties of substrates
- Produced various types of signage with the production team from fabrication to completion

Graphic Designer Glenway Country Club June 2004 – Dec. 2007

- Create & designed seasonal advertising for a fitness & recreation facility
- Consulted with the Marketing Co-ordinator for the branding of seasonal promotion layouts
- Colour balanced and cropped images / created illustrations
- Prepared designs for PDF output, and pre-flight artwork for printing bureau

Sign Designer / Layout Artist The Brothers Markle Inc. May – Sept. 2003
(temporary position for sick leave)

- Worked in a sign company for production, design & application of corporate graphics
- Designed conceptual layouts for site check approvals of pylons, channel letters, and illuminated sign boxes / Assisted the production staff with the fabrication of signage

Graphic Designer / Sign Helper Art-Media June 2000 – June 2002

- Worked independently in a sign company providing corporate identification for corporations
- Created elevation drawings, schematics, and conceptual designs for permit approvals
- Collaborated with other designers from different companies working on projects

EDUCATION

Humber College, Web Site Development & Maintenance Certificate, 2009

Humber College, Flash Design Certificate, 2008

Humber College, Web Design Media Content Creation Certificate, 2005

Humber College, Digital Graphic Design Certificate, 2002

Ontario College of Art & Design, Visual Fine Arts Diploma with honours, 1996 - 2000

First Interactive Computer College, Digital Graphic Design Certificate, 1999